The Third Edition of Untitled Art, San Francisco Delivers Strong Sales for Exhibitors, Record Attendance and a Dynamic Program of Special Projects, Panel Discussions, Performances and a New Section for Books & Editions.

San Francisco, January 24, 2019 – On Sunday, January 20, Untitled Art, San Francisco closed its third edition with record attendance of 13,000 visitors and strong sales reported by exhibiting galleries. Taking place at Pier 35 overlooking the San Francisco Bay, over 60 international exhibitors including Bay Area non-profits and cultural institutions featured high-caliber presentations by emerging to established artists. This year’s edition also debuted the new Untitled Art, Books & Editions section featuring a curated selection of art books, artists publications and limited-edition prints and objects.

The 2019 edition was led by Executive Director, Manuela Mozo, Artistic Director, Omar López-Chahoud, and newly hired Director of Strategic Development in San Francisco, Kamal Zargar. San Francisco-based, Independent curator Juana Berrío
initiated the new Books & Editions section as well as curating the fair’s selection of Special Projects.

Pier 35 – A New Home

Untitled Art, San Francisco’s relocation to Pier 35 was due to the fair’s growth of exhibitor participation, with over 60 exhibitors from 16 different cities and 10 different countries participating in the third edition of the fair.

"San Francisco is of major interest to international galleries, and its market has been growing very quickly. As fair organizers, it’s our job to not only deliver a variety of quality, curated gallery presentations, but to be a fair that is accessible and easy to navigate. Pier 35’s location on The Embarcadero, it’s large footprint, lighting, and linear floorplan provided critical assets to meet the needs of our exhibitors and guests, and to be in this location for the foreseeable future," said Director of Strategic Development, San Francisco, Kamal Zargar.

Pier 35's proximity to downtown San Francisco and neighborhoods such as Pacific Heights provided the opportunity to partner closely with the city's art museums and collectors to organize a robust program of VIP events that included private collection visits, curator-led museum tours, and parties.

"The energy generated by Untitled Art, San Francisco was simply magical this year! The move to Pier 35 was the right choice with its central location and beautiful rustic ceiling, composed against a delicious serving of what's going on in the international art scene with work from important international galleries and artists," said JD Beltran, President of the San Francisco Arts Commission (2011–2018). "San Francisco Art Week is certainly beginning to rival the major international art fairs as a must-see event!"

Strong Sales and Strong Attendance

Over the past few years, the Bay Area has secured its position as a cultural destination and has garnered increasing interest in its market. Collectors, advisors, and curators from the San Francisco area have developed a growing enthusiasm for exposure to more emerging and mid-career artwork. Untitled, Art has recognized the importance of introducing a dynamic international roster of galleries to the growing market of the Bay Area, and as a result, strong sales began at the VIP preview and continued throughout the fair.

"San Francisco is such a welcoming and collaborative community that has helped us grow over these last three years and be an integral part of the city’s cultural ecosystem," said Executive Director, Manuela Mozo. "We saw another jump in our attendance from 2018 bringing in both returning and new clients for our exhibitors, and as a result, strong sales were reported."

"Our goal has always been to not only tap into the existing market of the San Francisco Bay Area, but to be a catalyst for developing new clients," continued Mozo. "We are a fair that has strategic partnerships across the city, and that cultivates new collectors, not just from the tech industry, but the financial, real estate development, and creative industries as well."
Returning exhibitors to Untitled Art, San Francisco included David Zwirner, who had a solo presentation of photographs by Philip-Lorca diCorcia and made multiple sales with prices ranging from $4,000 to $60,000; Andrew Kreps Gallery also sold photographic work by Roe Ethridge at $28,000; San Francisco’s Anglim Gilbert Gallery presented a booth curated by Constance LeWallen highlighting the history of California Conceptualism, selling works by Jean Conner, Gay Outlaw, Claire Rojas and others. From Los Angeles, Luis de Jesus, who has participated in the fair since its inaugural edition in 2017, sold works by Erik Olson and Chris Engman; Fort Gansevoort from New York made multiple sales of paintings by Roy Fowler ranging from $10,000 to $20,000; and Tina Kim Gallery had multiple sales of works by Suki Seokyeong Kang, Kibong Rhee, and Davide Balliano, with prices ranging from $10,000 to $60,000, to new clients.

First time exhibitors included MAKASIINI CONTEMPORARY from Finland who sold a work by Nir Hod at $80,000; Gallery Wendi Norris of San Francisco presented a suite of 27 Linocut prints by Chitra Ganesh, with editions sold to major institutions and new private collectors, including a notable venture capitalist who was buying art for the first time. Charles Moffett Gallery of New York presented works by Southern Californian artist Lilly Stockman, selling out the booth at prices ranging from $6,500 to $15,000. Los Angeles-based artist Alison Blickle was the subject of a solo booth by Five Car Garage who sold multiple works by the artist ranging in price up to $10,000.

Nunu Fine Art of Taiwan also debuted at Untitled Art, San Francisco placing multiple works by Keb Cerda in various private collections; San Francisco’s Catharine Clark Gallery sold many works from their solo presentation of Lenka Clayton; Mariane Ibrahim repeatedly sold the performative, photographic works by Ayana V. Jackson with prices up to $12,000; and De Buck Gallery of New York sold works by emerging artist Devan Shimoyama and Rashaad Newsome priced between $15,000 and $20,000. Neuman Wolfson, also of New York, sold works by Michael Bevilacqua at $32,000.

Exhibitors and Visitors Give Praise to the Third Edition

Exhibitors and esteemed guests expressed their enthusiasm for the third edition of Untitled Art, San Francisco:

"It was another great fair for us. We met many new clients and curators. The gallery surpassed our sales from the previous year with sales to new clients. Looking forward to coming back next year." Tina Kim, Owner, Tina Kim Gallery

"We are extremely pleased to have participated for a second year at Untitled Art, San Francisco. The new venue is excellent, and once again we’ve found the local collectors, curators and fairgoers in general to be welcoming, engaged and eager to learn about the artists we are presenting. Our sales more than met our expectations, and we look forward to joining once again next year." Dan Chen, Director, Chambers Fine Arts

"We are very pleased to be participating in Untitled Art, San Francisco. The location is iconic, and the floor plan is manageable. Visitors have the opportunity to see the carefully selected work of international artists without experiencing any ‘fair fatigue.’ The pleasure of engaging a San Francisco audience corresponds to their pace."
Collectors here are thoughtful in their selections and they live with what they love."
**Maggie Clinton, Partner, Koenig & Clinton**

"Untitled Art, San Francisco was the first art fair I ever participated in. I chose this fair specifically because of the team behind the scenes and its location in the Bay Area. It was an ideal week for us and we could not be happier with the results." **Charles Moffett, Owner, Charles Moffett Gallery**

"Untitled, Art expanded the depth and breadth of the art scene in San Francisco and gave all of us an opportunity to see and acquire exciting new and innovative works of art from both local artists and galleries from around the world. A truly wonderful experience." **Lorna Meyer, Collector, President, Fine Arts Museums of San Francisco Foundation**

"Pier 35 is a terrific new venue for Untitled Art, San Francisco. I really enjoyed discovering many new galleries and artists. Fair week in San Francisco has been so enriching with amazing art and programming throughout the city." **Dolly Chammas, Collector, Trustee, San Francisco Museum of Modern Art**

"Untitled Art, San Francisco at Pier 35 was the best yet—wonderful galleries and artists represented, great programming, a fun, warm, and welcoming vibe; discovery of artists new to me and such a strong complement to the whole week of art fairs. It's a stand out for the accessibility and variety of work showcasing so many emerging artists from a global perspective." **Lori Starr, Executive Director, Contemporary Jewish Museum**

"The 2019 edition of Untitled Art, San Francisco brought together an exciting selection of galleries all of whom presented a range of intellectually stimulating work in a variety of media. For me, it was a great opportunity to learn about the work of several new artists and also to become reacquainted with older works by artists I have been following for several years." **Arpad Kovacs, Curator, J. Paul Getty Museum**

"The San José Museum of Art thanks the whole Untitled, Art team for bringing Untitled Art 3.0 to San Francisco. Props to Kamal Zargar, Director of Strategic Development, for organizing a patron tour for our Acquisitions Committee which led to engaging conversations with favorite gallerists and introductions to new, international presenters." **Susan Sayre Batton, Oshman Executive Director, San José Museum of Art**

"It's been quite a busy week here in San Francisco with Untitled, Art providing such a great and exciting program. The ability to attend a contemporary art fair in the Bay Area is quite a privilege. It's always a win-win when you have a balanced art fair representing a wide-net of ideas and interpretations of what's art today." **Criselda Breene, Collector, Board Member, The Bass**

"Untitled, Art is a jewel box of an art fair with a tightly curated list of fantastic galleries bringing to San Francisco not just quality works but a pace and tone quite refreshing to this veteran of art fairs. I was particularly impressed by the beautiful booths presented by Mariane Ibrahim, Charlie James, Espai Tactel and Luis De Jesus amongst others. I was thrilled to participate in the thought leadership around philanthropy hosted by
Cristobal Martinez and included an amazing panel of critical thinkers dedicated to supporting creatives.” *Demetrio Kerrison, Collector*

"I really enjoyed Untitled Art, San Francisco, where I was able to discover works by artists and also meet dealers that were new to me. Unlike many fairs, it had a very good vibe. I'll definitely return next year!"  
**Julie Joyce, Curator of Contemporary Art, Santa Barbara Museum of Art**

"It's a pleasure to partner with Untitled, Art in San Francisco, especially as the fair has included artist voices at a critical moment for sustainability in the Bay Area. The effort to make artist-driven content like podcasts accessible to people all over the country aligns with Creative Capital's mission of providing national support to artists."  
**Suzy Delvalle, President & Executive Director, Creative Capital**

"I thought this was the best edition yet of Untitled San Francisco! The work was diverse and well-curated." *Lele Barnett, Art Advisor*

"Untitled Art, San Francisco's third year reflected the global, timely mindset of its curators. The material that galleries exhibited, as well as the accompanying programming, appealed to collectors of all kinds."  
**Lauren Ford, Advisor**

"It was exciting to see a tremendously smart photography selection, particularly galleries such as Zwirner and Edwynn Houk Gallery, and Tina Kim Gallery always has an interesting choice of Korean minimalist artists. Younger galleries such as Denny Dimin and Geary Contemporary do a great job at championing young artists they believe in with solo booths, while international galleries, like Poligrafa, bring in editions by established artists such as Jaume Plensa. All in all, I believe, the eclectic array of works Untitled Art, San Francisco harbored at its new Pier 35 location made it a unique destination for collectors of all ages."  
**Tatiana Maratchi Legrain, Art Advisor**

**Special Projects and Programming**

Untitled Art's *Artistic Director, Omar López-Chahoud*, worked closely with guest independent curator *Juana Berrío* to curate the fair’s Special Projects, which were presented in collaboration with exhibitors and touched upon aspects of intimacy as seen through craft-like processes and the use of domestic materials, self-care and awareness, as well as environmental concerns such as waste and recycling. This year's Special Projects included *Ann Hamilton’s Table*, 2013-2014, a large-scale video installation presented by Anglim Gilbert Gallery (San Francisco). *Geoffrey Pugen’s Workstation (Four Winds)*, 2018, presented by MKG127 (Toronto), is an electronic sculpture that resembles a science fiction wellness workstation. Other projects included *Marc Camille Chaimowicz’s Autumn 2015*, 2015 presented by Andrew Kreps Gallery (New York), *Miguel Arzabe’s Last Weaving*, 2018 presented by Minnesota Street Project Studio Program (San Francisco), *IC-98’s tapestry work, A World in Waiting (78°14’08.4"N 15°29’28.7"E)*, 2017, presented by MAKASIINI CONTEMPORARY (Turku), the collective *Resolana’s The Emergency Has Been Everyday*, 2018 presented by the *San Francisco Art Institute* (SFAI).
Additionally, **Untitled Art, Books & Editions**, a new section conceived by Berrío, provided a platform for non-profit institutions, publishers and bookstores to present a selection of artists books, limited editions and objects, and unique publications. Exhibitors included **CCA Wattis Institute for Contemporary Arts**, **COLPA PRESS**, **onestar press/Three Star Books**, **Owl Cave Books**, **Permanent Collection**, **RE/SEARCH**, and **Rite Editions**.

The 2019 edition of Untitled Art, San Francisco's programming was led by **Director of Programming, Amanda Schmitt**, who worked closely with a number of the fair’s nonprofit and cultural collaborators to incorporate notions of freedom of speech, activism, environmental concerns, collective operations and cultural misconceptions. The result was a lively program that included panel discussions broadcasted live from the fair. These conversations touched upon subjects such as *Authority & Agency in the Art World* and the future of art’s role in philanthropy in the Bay Area. In addition, and in partnership with **BAMPFA Fisher Family Art Lab**, Bay Area artist **Masako Miki** produced a new Risograph print that was available for purchase at the fair and led a free poster making workshop on Friday, January 18th to coincide with the Women’s March. Another work presented in relation to the nation-wide rally was **Michele Pred**’s *Body Business* performance – a silent march – for which t-shirts that said, "Her Body, Her Business," or "My Body, My Business" were distributed to visitors that participated in the silent march that took place throughout the fair on Saturday, January 19th.

Programming for the live broadcast of Untitled Art, San Francisco continued to offer a dynamic alternative to the standard art fair program of talks, panels and lectures, providing an exciting and accessible platform for discussion, public engagement, sound works, performance, and curated playlists. Segments of the live broadcasting of Untitled Art, Podcast will be featured in episodes that can be accessed on iTunes, Spotify, Google Play and other places where podcasts are available. To find episodes and subscribe to the podcast please visit: [https://untitledartfairs.com/san-francisco/podcast](https://untitledartfairs.com/san-francisco/podcast)

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**About UNTITLED, ART.**

Untitled, Art is an international, curated art fair founded in 2012 that focuses on balance and integrity across all disciplines of contemporary art. Untitled, Art innovates the standard fair model by selecting a curatorial team to identify, and curate a selection of galleries, artist-run exhibition spaces, and non-profit institutions and organizations, in discussion with a site-specific, architecturally designed venue. The next editions of Untitled Art will take place on the beach at Ocean Drive and 12th Street in Miami Beach, FL, December 4 – 8, 2019, and at Pier 35, 1454 The Embarcadero, San Francisco, CA, January 17 – 19, 2020.

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