

UNTITLED, ART.

Untitled, Miami Beach, 2015
Announces
Wheels Up as Official Sponsor

WHEELS UP

Wednesday, November 25, Miami Beach, FL -

Untitled, art, Miami Beach is pleased to announce that Wheels Up, the revolutionary membership-based private aviation company, is an official sponsor of the fourth edition which will take place December 2-6, 2015. This is the second consecutive year that Wheels Up sponsors the fair.

This year, Wheels Up is sponsoring the TOILETPAPER Lounge, an immersive environment of images and products by the artistic collaboration between Maurizio Cattelan and Pieropaolo Ferrari. The TOILETPAPER Lounge is produced in conjunction with Seletti and Gufram.

"Untitled, art, Miami Beach will offer a fascinating experience for Wheels Up Members interested in a world-class presentation of art," said Gary Spitalnik, Chief Luxury Officer of Wheels Up. "We're happy to again be a sponsor since our visions are so well aligned: whether it's in private aviation or in art fairs, Wheels Up and Untitled, art, Miami Beach are both driven to deliver innovative alternatives to conventional models."

ABOUT WHEELS UP

Wheels Up is a revolutionary membership-based private aviation company that significantly reduces the upfront cost to fly privately, while providing unparalleled flexibility, service and safety. Created and led by Kenny Dichter, the Founder of Marquis Jet and innovator of the 25-hour fractional jet card, Wheels Up offers aircraft with guaranteed availability

on its private fleet of new Beechcraft King Air 350i and Citation Excel/XLS aircraft.

Operating with an 8760 culture (24 hours a day, 365 days of the year), the company offers individual, family and corporate members exceptional world-class service with around the clock support. The cutting-edge Wheels Up mobile app enables members to seamlessly book flights, manage their accounts and participate in ride share opportunities. Wheels Up members also have access to the Wheels Down program, featuring exclusive lifestyle events and experiences, unique partner benefits and a full-service luxury concierge, which is also integrated in the Wheels Up app.

Wheels Up acts as agent for the Wheels Up Members, and is not the operator of the program aircraft; FAA licensed and DOT registered air carriers participating in the program exercise full operational control of the program aircraft. Any aircraft owned or leased by Wheels Up are dry leased to the operating air carrier to facilitate operations by that carrier. For additional information, please visit www.wheelsup.com.

General Information:

Untitled, Miami Beach, 2015 will take place:
Wednesday, December 2 – Saturday, December 5, 11am – 7pm
Sunday, December 6, 11am – 5pm

Admission:

General Admission: \$28
Discounted Admission (Seniors and Students): \$18
Miami Beach residents: \$18
Groups of 15 or more: \$18 per person
Children under 12: FREE

For further information, visit the new Untitled, Art website:
www.art-untitled.com

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