

UNTITLED, ART.

For Immediate Release:
Ogrydziak Prillinger Architects
to Design
Untitled, San Francisco, 2017



Pier 70, Courtesy of Pier 70 Partners

New York, NY, June 30, 2016 - Untitled, Art, the international, curated art fair, announces the award winning firm [Ogrydziak Prillinger Architects](#) (OPA) to design the inaugural edition of Untitled, San Francisco. Untitled, San Francisco will take place in January 2017 at the historic Pier 70 in the city's arts district of the Dogpatch neighborhood.

Founded in 2004 by Luke Ogrydziak and Zoë Prillinger, Ogrydziak Prillinger Architects is a pioneering San Francisco-based office that is internationally recognized for projects that range from institutions and private homes, to interior spaces and object design. OPA's idea-driven approach to design challenges results in work that is distinctive for its conceptual clarity and strong visual presence.

"We are honored to be working with Untitled, San Francisco", states Luke Ogrydziak and Zoë Prillinger, "Pier 70 is dramatically situated at the edge of the arts district, and is an abandoned, heavy industrial building of an epic scale. Walking through the existing building induces a dream-like mental state we typically associate with urban drifting. Our goal for the fair will be to intensify this quality throughout, creating a unique, world-class, temporary venue for both experiencing art and social interaction."

OPA's work places an emphasis on shaping and choreographing spatial experiences through the consideration of movement, perception and formal logic. The firm's notable projects designed specifically for viewing art include a private home with a semi-public gallery space for its owner's collection ([Gallery House](#)); a collaboration with James Turrell on a Sonoma County vineyard ([The Way Out](#)); and a private gallery – with accompanying library - specifically designed for Gerhard Richter's painting series *858* ([Russian Hill Gallery](#)).

OPA and Untitled share an innovative outlook towards their respective fields; a trait that parallels the Bay Area's progressive spirit. OPA's acute understanding of spaces designated for contemporary art distinguishes the firm as an ideal collaborator to conceive a thoughtful context to present Untitled's platform of international exhibitors and dynamic programming.

A list of exhibitors and programming for Untitled, San Francisco, 2017 will be announced in the coming months.

Untitled, San Francisco, 2017 will take place January 13, 14, 15, 2017. The VIP and press preview will take place on Thursday, January 12, 2017.

For more information please visit: www.art-untitled.com

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ABOUT OGRYDZIAK PRILLINGER ARCHITECTS:

Luke Ogrydziak and Zoë Prillinger each received M. Arch degrees from Princeton University and have taught at Harvard University and the University of California, Berkeley. They recently received the Architectural League of New York's 'Emerging Voices' award, which recognizes individuals and firms with distinct design voices and the potential to influence the disciplines of architecture, landscape design and urbanism. OPA has been widely featured in international publications such as The New York Times, Metropolis, and Wallpaper*, Architecture, Architectural Record, and GA Houses, and in multiple exhibitions at the GA Gallery in Tokyo. Their work has received numerous American Institute of Architects San Francisco and California awards.

ABOUT UNTITLED:

Untitled, Art is an international, curated art fair founded in 2012 that focuses on curatorial balance and integrity across all disciplines of contemporary art. Untitled innovates the standard fair model by selecting a curatorial team to identify, and curate a selection of galleries, artist-run exhibition spaces, and non-profit institutions and organizations, in discussion with an architecturally designed venue. Since 2014 the curatorial team has consisted of Artistic Director Omar López-Chahoud with curators Christophe Boutin and Melanie Scarciglia. The next edition of Untitled will take place on the beach at Ocean Drive and 12th Street in Miami Beach, FL, November 30 – December 4, 2016.

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