

UNTITLED, ART.

For Immediate Release:
Untitled, Art, Miami Beach, 2015
Opens with an Outstanding Preview,
Solid Sales and Increased Attendance



TOILETPAPER Lounge at Untitled, Miami Beach, 2015. Image by Sandra Hamburg.

Miami Beach, FL, December 3, 2015 –
Untitled, Art, Miami Beach, opened its doors to the public today after an outstanding preview full of top collectors, curators and artists from around the globe who gathered on the beach for the fourth edition. This year the fair hosts 127 international exhibitors - galleries, non-profit organizations and institutions, and artist-run exhibition spaces - from over 20 countries.

Untitled, Miami Beach's VIP Preview attracted over 5,000 guests. Some of the more recognizable names include Susana and Ricardo Steinbruch, Monique and Max Burger, Catriona and Simon Mordant, Susan Goodman and Rod Lubeznik, Wendy and Stanley Sloan, Zoe and Joel Dictrow, Jack Cohen, Charlotte Ford, Anita Zabłudowicz, Linda and Paul Gotskind, Hong-gyu Shin, Beth Rudin DeWoody, Alain Servais, Cotter Potash, Charles and Helen Schwab, Michael and Eileen Cohen, Thomas Olbricht, and many other significant collectors. Also in attendance

were a number of Miami-based patrons including Jorge Perez, Mario Cader-Frech, Estelle and Paul Berg, Dorothy and Aaron Podhurst.

Curators and art world professionals were also among the guests at Untitled, Miami Beach including Chrissie Iles (Whitney Museum of American Art), Lele Barnett (Microsoft Art Collection), Tanya Barson (Tate Modern), Bill Arning (CAM Houston), Olga Viso (Walker Art Center), Peter Eleey (MoMA - PS1), Maria Elena Oritz (PAMM), Jennifer Dunlop-Fletcher (SFMOMA), Jarrett Gregory (LACMA), Brooke Hodge (Cooper Hewitt), Christian Rattermeyer (MoMA). Well known advisors who guide some of the most important collections were also on hand including Patricia Marshall, Candace Worth, Edsel Williams, Carmen Zita, Ashley Carr and Suzanne Modica.

Sales during the preview and on the first official day of the fair were enthusiastic and steady. First time exhibitors such as Anglem Gilbert (San Francisco) and Albertz Benda (New York) found promising interests and confirmed sales from major institutions; Christian Lethert (Cologne) reported strong sales with their presentation of minimalist works from Imi Knoebel and Frank Geritz and NF Galerie (Madrid) with their collaboration with Rirkrit Tiravanija and Tomas Vu; while others hit the big time such as NYEHUAS (New York) who sold a large-scale, four-panel resin piece by the historic Ronald Davis to Sylvester Stallone.

Exhibitors coming back to Untitled, Miami Beach such as Thomas Fuchs (Stuttgart) had major sales with works by Rainer Fetting and Jochen Hein; Eric Firestone Gallery (New York) sold works by Kelsey Brooks, Mariam Schapiro and Jen Stark; Koenig & Clinton (New York) had solid sales to new and returning clients; Vigo Gallery (London) sold most of their works from the solo booth by Daniel Crews-Chubb; onestar press (Paris) sold out of the Lawrence Weiner and Sebastien de Ganay collaborative chairs; Moniquemeloche (Chicago) had steady sales of works by Sheree Hovesepain and Nate Young; and The Bronx Museum of the Arts sold five of their artist's editions.

Performances by Madeline Hollander and Amanda Keeley took place throughout the day to an increased audience of over 25% from last year coming in at over 3,000 visitors for a day when other major events during Miami Art Week occurred.

Untitled, Miami Beach also premiered its newly redesigned visual identity and website that aligns with its mission and provides a dynamic user experience for their exhibitors and visitors. UNTITLED drew upon the expertise of London-based design firm, OK-RM to develop a unique visual and online presence that reflects the fair's creative approach.

General Information:

Untitled, Miami Beach, 2015 will take place:

Wednesday, December 2 – Saturday, December 5, 11am – 7pm

Sunday, December 6, 11am – 5pm

Admission:

General Admission: \$28

Discounted Admission (Seniors and Students): \$18

Miami Beach residents: \$18

Groups of 15 or more: \$18 per person

Children under 12: FREE

For further information, visit the Untitled, Art website:

www.art-untitled.com

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