

# UNTITLED, ART.

July 27, 2017

For immediate release:

## Untitled, San Francisco's Second Edition To Take Place At The Palace of Fine Arts



San Francisco, CA, July 27, 2017—Untitled, Art announced today that the second edition of Untitled, San Francisco will take place at the iconic **Palace of Fine Arts**. The transition to a new venue reflects the fair's growth and commitment to providing an outstanding experience for exhibitors and visitors. The next Untitled, San Francisco will take place January 12 – 14, 2018.

Constructed as an exhibition space for the 1915 Panama-Pacific Exposition, the Palace of Fine Arts is a monumental structure with an expansive interior that includes high ceilings, a light-filled atrium, and various on-site amenities including a 135-seat theater. Its vast indoor space is well suited to accommodate Untitled's growing roster of international exhibitors and the fair's robust programming, including Untitled, Monuments, a new sector that debuted at the 2017 fair in San Francisco and presents a selection of large-scale, site-specific works of art. The theater provides a natural setting for screenings and for Untitled's dynamic schedule of talks, conversations and performances that are broadcast globally on the innovative Untitled, Radio. Situated within close proximity to major cultural institutions, and easily accessible to many of the

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Bay Area collectors, the Palace of Fine Arts is an ideal setting for Untitled's distinctive approach to the art fair model.

"We are very excited to have the second edition of Untitled, San Francisco take place at the Palace of Fine Arts. It is a truly remarkable building, which was originally designed as an exhibition space, and has many amenities that will accommodate the fair's progression in all respects', states Manuela Mozo, Untitled's Director. "The inaugural edition of Untitled, San Francisco at Pier 70 was a great way to debut the fair to the Bay Area and highlight its vibrant arts community with its location in the Dogpatch neighborhood. We look forward to continue working with Ogrydziak Prillinger Architects to design another dynamic layout for Untitled".

Untitled will continue to work with award- winning, San Francisco-based firm **Ogrydziak Prillinger Architects** (OPA) to design the second edition of the fair. OPA is a pioneering firm whose work includes institutions and private homes, with notable projects focused on spaces for viewing contemporary art. OPA will devise a plan especially for the Palace of Fine Arts' vast interior, that will enhance Untitled's mission to establish a dialogue between the spatial design and works presented by exhibiting galleries, artist-run exhibition spaces, and non-profit institutions and organizations.

Loved by residents and visitors alike, the Palace of Fine Arts was designed by Bernard Maybeck and features a classical Roman rotunda with curved colonnades in an idyllic park setting. It is still situated on its original site, and was rebuilt in 1965, along with renovations of the lagoon and walkways.

Untitled is pleased to continue its working relationship with the management team from Pier 70 with **Non Plus Ultra Inc.**, property managers of the Palace of Fine Arts.

The next editions of Untitled will take place in Miami Beach, FL, from December 6 –10, 2017; and in San Francisco, CA, from January 12 – 14, 2018.

## **About Untitled, Art**

Untitled, Art is an international, curated art fair founded in 2012 that focuses on balance and integrity across all disciplines of contemporary art. Untitled, Art innovates the standard fair model by selecting a curatorial team to identify, and curate a selection of galleries, artist-run exhibition spaces, and non-profit institutions and organizations, in discussion with a site-specific, architecturally designed venue. The next editions of Untitled will take place on the beach at Ocean Drive and 12th Street in Miami Beach, FL, December 6 - 10, 2017, and in San Francisco, CA, January 12 – 14, 2018.

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