

UNTITLED, ART, San Francisco.

Untitled, San Francisco returns to the Bay Area for a successful second edition.



San Francisco, CA, January 16, 2018 --- On Sunday, January 14, Untitled, San Francisco closed its second edition with a significant increase in attendance, reports of strong sales and an overwhelmingly positive response from participating international galleries, collectors, curators, art professionals, and the general public. The return of Untitled, San Francisco, with its exceptional selection of leading international exhibitors, has played a significant role in securing the city's position as a key destination on the global art fair circuit. Untitled's unique curatorial vision, and collaborations with outstanding regional institutions, non-profits, and artist-run spaces, highlighted the Bay Area's vibrant and innovative visual arts community.

The second edition featured a diverse selection of 51 exhibitors from 11 countries, including **David Zwirner, Andrew Kreps Gallery, Tina Kim Gallery, Piero Atchugarry, Galería Aural, Eduardo Secci, Instituto de Visión, Overduin & Co. and Anglim Gilbert Gallery.** The second edition of Untitled, San Francisco featured galleries from 21 cities, including **Alicante, Berkeley, Berlin, Bogotá, Chicago, Florence, Frankfurt, Istanbul,**

UNTITLED, ART, San Francisco.

London, Los Angeles, Madrid, Milan, New York, Oakland, Palm Beach, Paris, Pueblo Garzón, San Francisco, Stavanger, Toronto and Turin.

“We are thrilled with the success of the second edition of Untitled, San Francisco. Our new setting at the Palace of Fine Arts was well received by both exhibitors and visitors, and it was exciting to see such an increase in attendance as well as strong sales. We could not have accomplished our goals without the support and generosity of the arts community of San Francisco. We come away from this year’s edition very proud of the fair we have produced and excited for Untitled, San Francisco 2019.”

Manuela Mozo, Executive Director, Untitled, Art

Across four days the fair attracted over 12,000 visitors, an increase from last year’s debut. Visitors included esteemed collectors from around the world such as **Nancy and Ethan Beard, Joachim Bechtle, Frances Bowes, Dolly Chammas, Jehan Chu, Griet Dupont, Bob and Randi Fisher, Charlotte Ford, Bill Gautreaux, Paul and Linda Gotskind, Marjory Graue, Kaitlyn Krieger, Pamela and Richard Kramlich, Mihail Lari and Scott Murray, Nion McEvoy, Katie Schwab Paige, Tony Podesta, Deborah and Andy Rappaport, Michael Ringier, Komal Shah, Robert Shimshak and Marion Brenner, Susan Swig, Kevin Systrom, Abby Turin and Jon Gans, Carlie Wilmans, Robin Wright, Sonya Yu and Zachary Lara, and Anita Zabłudowicz** among many others.

Leading curators and art world professionals were among the guests at the second edition of Untitled, San Francisco including **Steve Beal** (CCA), **Abby Chen** (Chinese Culture Center of San Francisco), **Clement Cheroux** (SFMOMA), **Apsara DiQuinzio** (BAMPFA), **Jennifer Dunlop Fletcher** (SFMOMA), **Rudolf Frieling** (SFMOMA), **Gary Garrels** (SFMOMA), **Max Hollein** (Fine Arts Museums of San Francisco), **Anthony Huberman** (The Wattis Institute), **Eungie Joo** (SFMOMA), **Tina Kukielski** (Art21), **Gordon Knox** (SFAI), **Jason Linetsky** (Anderson Collection), **Cuauhtémoc Medina** (Museo Universitario de Arte Contemporanea), **Ann Philbin** (Hammer Museum), **Renny Pritikin** (Contemporary Jewish Museum), **Larry Rinder** (BAMPFA), **Jodi Roberts** (Cantor Arts Center), **Jordon Stein, Olga Viso, Claudia Schmuckli** (de Young Museum), **Beatrix Ruf, Lucia Sanroman** (YBCA), **Vincent Worms** (KADIST) and others.

Well known advisors who guide some of the most important collections were also on hand including **Mary Zlot, Sabrina Buell, Meredith Darrow, Lowell Petit, Lauren Ford, Joelle Connelly, Gabriel Catone, Artsource Consulting (Kerri Hurtado, Jody Knowlton and Tessa Wilcox), Alice Ranahan, Tatiana Maratchi LeGrain, Sheri**

UNTITLED, ART, San Francisco.

Pasquarella, Laura Sweeney, Lisa Lindenbaum, Lizanne Suter, Ashley Carr and Suzanne Modica, as well as other notable guests such as **John Waters, Isaac Julien, Oscar Murillo, Alicia McCarthy** and **Trevor Paglen**.

Participating exhibitors expressed their enthusiasm for the second edition of Untitled, San Francisco:

“This is CCC’s first Untitled and we are overwhelmed by the inquiries and interest. For an organization that strives to be a voice for equality, it’s such a rewarding experience to witness artists who made their debut at CCC to be collected and presented at the fair! We deeply appreciate Untitled’s efforts to bring such a diverse and high-quality fair to the Bay Area. It’s about time!”

Abby Chen, Artistic Director of Chinese Culture Center of San Francisco

“It was a good fair for us and the new building made all the difference. Manuela brought all her years of gallery experience to the organization and it showed.”

Liz Mulholland, Partner, Andrew Kreps Gallery

“We had an excellent experience at the fair this year. There was an impressive international group of collectors, curators, and writers, and the Palace of Fine Arts was the perfect setting.”

Lisa Overduin, Owner, Overduin & Co.

“We’re extremely pleased that we decided to participate in Untitled San Francisco. It was very well attended, and we received a strong reception to our booth, which is exciting as it was our first time exhibiting in the Bay Area.”

Daniel Chen, Director, Chambers Fine Arts

“For us, opening night was like a "homecoming". We were warmly greeted by many collectors, curators and arts enthusiasts we had met the previous year, as well as meeting new collectors and museum curators.”

Luis De Jesus, Owner, Luis De Jesus Los Angeles

“The 500 Capp Street Foundation was thrilled to be a part of Untitled, San Francisco 2018. The fair was really exciting this year, with new galleries, programs, and a new location at the Palace of Fine Arts. Having two major, yet very different, art fairs held in

UNTITLED, ART, San Francisco.

such close proximity to one another created an energy that was palpable and made San Francisco *the* place to be for art lovers.”

Carlie Wilmans, Executive Director, The 500 Capp Street Foundation

“Yet again, we have had a very fruitful experience at Untitled, San Francisco with lots of interest in our booth, future collaborations and sales to major San Francisco-based collectors who are crucial players in both the art scene on the West Coast and in the US in general.”

Margrethe Aanestad and Elin Melberg, Directors, Prosjektrom Normanns

“Rogaland Kunstsenter took part in Untitled, San Francisco for the first time in 2018 and we were impressed by the high level of the fair. We found Untitled to be a site for conversations and exchange, much more than any other fair we have participated in. The works featured by Odd Sama, a ceramist, were met with great interest and were all sold shortly after the opening. Our participation bore fruits in many ways and we are already planning our next application.”

Geir Haraldseth, Director, Rogaland Kunstsenter

Notes to editors

About Untitled, Art

Untitled, Art is an international, curated art fair founded in 2012 that focuses on balance and integrity across all disciplines of contemporary art. Untitled, Art innovates the standard fair model by selecting a curatorial team to identify, and curate a selection of galleries, artist-run exhibition spaces, and non-profit institutions and organizations, in discussion with a site-specific, architecturally designed venue. The next editions of Untitled will take place on the beach at Ocean Drive and 12th Street in Miami Beach, FL, December 5 – 9, 2018, and at the Palace of Fine Arts, 3601 Lyon Street in San Francisco, CA, in January 2019.

About Jeffrey Lawson

UNTITLED, ART, San Francisco.

Jeffrey Lawson is the Founder and owner of Art Fairs Unlimited, LLC, Untitled, Art and ELEMENTS Global Trade Show, LLC. Lawson has produced and consulted on large-scale trade shows globally for the past 11 years. In 2010, Lawson founded Elements Showcase. In 2012, he established Untitled, Art, which launched in December 2012 on the sands of Miami Beach at Ocean Drive and 12th Street and is celebrating its sixth year in December 2017. In January 2017 Lawson launched Untitled's inaugural edition in San Francisco.

About Manuela Mozo

In July 2017 Untitled, Art appointed Manuela Mozo as Executive Director to lead the international development of Untitled and oversee the curatorial and strategic vision of the fairs in Miami and San Francisco. Manuela Mozo was a partner at Simon Lee Gallery from 2013, where she established the gallery's office in New York. Prior to this, Manuela was a Director at Metro Pictures and Skarstedt Gallery, both in New York. Manuela holds a Masters in Contemporary Art Theory and Cultural Studies from New York University and currently sits on the advisory board of RxArt.

Follow us on social media:

Instagram: @untitledartfair

Twitter: @UNTITLEDsf and @UNTITLEDmiami

Facebook: @UNTITLEDartfair

Snapchat: @untitled-art

General Information:

Untitled, San Francisco took place:

Palace of Fine Arts

3601 Lyon Street

For press enquiries, please contact:

Hannah Gompertz

SUTTON | +1 212 202 3402 | Hannah@suttonpr.com