For Immediate Release:
Untitled, San Francisco

Untitled, San Francisco, 2017 Announces Inaugural Programming Highlights Including Key Collaborations with Esteemed Bay Area Institutions

*Untitled, Art*'s first edition in San Francisco in January 2017 features unique collaborations with leading international contemporary artists and key institutions and non-profit organizations, including a floating exhibition and performance space, on-site bar, radio station and the return of Maurizio Cattelan and Pierpaolo Ferrari’s popular TOILETPAPER lounge.

San Francisco, CA, October 20, 2016—**Untitled, Art** is delighted to announce its programming highlights for the inaugural edition of the international art fair in San Francisco, California. Complementing a diverse roster of world-class exhibitors, **Untitled, Art will debut a dynamic**
series of partnerships with esteemed Bay Area institutions and non-profit organizations including UC Berkeley Art Museum and Pacific Film Archive (BAMPFA), 500 Capp Street, Contemporary Jewish Museum, Headlands Center for the Arts, Kadist, The Lab, and Wattis Institute for Contemporary Art, among others. Produced in close collaboration with each of the key cultural organizations, the fair's inclusive programming includes major site-specific installations, curated presentations, dynamic talks and related events, all taking place within the historic Pier 70, which has been re-envisioned as an immersive and dynamic environment for exhibitors and visitors alike by the renowned architectural firm Ogrydziak Prillinger Architects (OPA). Untitled, San Francisco will take place from January 13-15, 2017.

Known for its unique curatorial approach and emphasis on artistic collaboration, Untitled, Art is led by a curatorial team consisting of Christophe Boutin, Omar López-Chahoud and Melanie Scarciglia, along with Amanda Schmitt, Untitled's Director of Programming, and Juana Berrío, Programming and Development Advisor, Untitled, San Francisco. For its San Francisco debut, Untitled, Art is proud to partner with some of the world's most recognizable and exciting artists and cultural innovators to bring the first international art fair to the Bay Area, while at the same time showcasing the local arts community and celebrating the city's emerging importance as a global center for contemporary art.

"Since its inception in 2012, Untitled, Art has been dedicated to showcasing the outstanding work of world-class cultural organizations in conversation with a selection of a carefully curated group of international galleries, in an effort to provide the most inspiring and immersive experience for collectors, connoisseurs and the general public. The city of San Francisco is a hub for creative experimentation, and its reputation for innovation is in direct alignment with our mission at Untitled, Art. With our extensive mix of institutional partners and exhibitors, Untitled, San Francisco will highlight the city as a vital center for contemporary art and discourse to an international audience."

Jeff Lawson, Founder, Untitled, Art.

"San Francisco's vibrant cultural community is the heart and soul of the city and Untitled, Art is proud to bring together exceptional artists, galleries and institutions from every corner of the world, as well as from the city of San Francisco itself, in a celebration of the limitless creativity and inspiring diversity that defines the Bay Area and makes it the perfect
setting for such an international meeting of minds. Providing a unique opportunity for a global audience to engage with these prominent cultural bodies and leading commercial galleries in one setting, Untitled, Art will put San Francisco firmly on the international art fair circuit."

*Juana Berrío, Programming and Development Advisor, Untitled, San Francisco*

**UNTITLED, SAN FRANCISCO, 2017 PROGRAMMING**

500 Capp Street, home of renowned artist **David Ireland**, will present a series of framed, never-before-seen works on paper by the artist, and host a Dumbball making workshop—a ubiquitous David Ireland sculptural series which he produced from 1976 and that encompasses the artist's philosophy of art making.

The Wattis Institute for Contemporary Art, part of the California College of Arts, has an international reputation for commissioning new work by young and underrepresented artists, but it is also known in the Bay Area for its rigorous discursive programs, which take place in the Wattis Bar, an intimate gathering place designed by the artist Oscar Tuazon. At Untitled, San Francisco, the Wattis plans to merge these two themes by building a temporary bar on-site at the fair, which will serve as the hub for **Untitled, Radio**, a site to host public programs, and a meeting place throughout the course of the fair. The Wattis will also commission several local artists to make unique coasters for the bar. Programming will include conversations between Wattis Director & Chief Curator **Anthony Huberman** and collectors, curators, and artists, exploring themes such as: collecting contemporary art in San Francisco; commissioning new work in institutions, and presenting exhibitions in artist-run spaces. These programs and others will be broadcast live, on-site through Untitled, Radio.

In addition, the Wattis Institute will present at Untitled a series of limited editions designed by artists specifically for the institute including recent editions by **Joan Jonas** and **Sam Lewitt**, among others.

Critically acclaimed as a longstanding platform for experimental art, **The Lab**, along with Oakland-based artist **Constance Hockaday**, will produce **Attention! We’ve moved**, a floating performance and exhibition space installed on board a boat located adjacent to the fair. The program of experimental performance—movement, noise music, performance art—
and visual art works will run throughout the course of the fair and address the ongoing displacement of artists and cultural spaces; recreating a temporary version of the underground performance spaces that once existed in the abandoned industrial buildings at Pier 70.

Other Bay Area organizations participating in Untitled, San Francisco include the UC Berkeley Art Museum and Pacific Film Archive (BAMPFA), The Fine Arts Museums of San Francisco - de Young Museum and the Legion of Honor, Contemporary Jewish Museum, Creative Growth Art Center, Headlands Center for the Arts, Kadist, San Francisco Cinematheque, Yerba Buena Center for the Arts and Southern Exposure.

Untitled, Art is also delighted to announce the return of the TOILETPAPER lounge, an artistic collaboration between celebrated artists Maurizio Cattelan and Pierpaolo Ferrari. Launched by Cattelan and Ferrari in 2010, TOILETPAPER is a bi-annual picture-based publication showcasing vibrant, highly orchestrated images that combine the vernacular of commercial photography with twisted narrative tableaux and surrealistic imagery. Open to all, the TOILETPAPER lounge integrates this aesthetic into an immersive and communal space. Curated by Christophe Boutin and Melanie Scarciglia, the TOILETPAPER lounge first debuted at Untitled, Miami Beach, 2015, to great acclaim.

The fair will also present a diverse program of artist-led projects, residencies and affordable limited editions. A complete list of exhibitors and programming for Untitled, San Francisco will be announced shortly.

For press enquiries, please contact: Hannah Gompertz, SUTTON, at Hannah@suttonpr.com or +1 212 202 3402.

Notes to editors

About Untitled, Art
Untitled, Art is an international, curated art fair founded in 2012 that focuses on balance and integrity across all disciplines of contemporary art. Untitled, Art innovates the standard fair model by selecting a curatorial team to identify, and curate a selection of galleries, artist-run exhibition spaces, and non-profit institutions and organizations, in discussion with a site-specific, architecturally designed venue. Since 2014 the curatorial team has consisted of Christophe Boutin, Omar López-

About Jeffrey Lawson
Jeffrey Lawson is the Founder and owner of Art Fairs Unlimited, LLC, Untitled, Art and ELEMENTS Global Trade Show, LLC. Lawson has produced and consulted on large-scale trade shows globally for the past 11 years. In 2010, Lawson founded Elements Showcase. In 2012, he established Untitled, Art, which launched in December 2012 on the sands of Miami Beach at Ocean Drive and 12th Street and is celebrating its fifth year in December 2016. Lawson is overseeing Untitled's West Coast inauguration in San Francisco in January 2017.

About Omar López-Chahoud
Omar López-Chahoud has been the Artistic Director and Curator of Untitled since its founding in 2012. As an independent curator, López-Chahoud has curated and co-curated numerous exhibitions in the United States and internationally. He curated the Nicaraguan Biennial in March 2014 and has participated in curatorial panel discussions at Artists' Space, Art in General, MoMA PS1, and the Whitney Museum of American Art in New York City. He is currently a member of the Bronx Museum Acquisitions Committee and Prospect New Orleans Artistic Director's Council. López-Chahoud earned MFAs from Yale University School of Art and the Royal Academy of Art in London.

About Christophe Boutin and Melanie Scarciglia
Christophe Boutin and Melanie Scarciglia co-founded the distinguished publishing houses onestar press and Three Star Books in Paris in 2000 and 2007, respectively. They have worked with artists such as Tauba Auerbach, Maurizio Cattelan, Dominique Gonzalez-Foerster, Jonathan Monk, Simon Starling, Lawrence Weiner and others to publish over 300 limited artist's book editions since the inception of their two publishing houses. They have also worked with the Centre Pompidou (Paris) to curate BOOK MACHINE (Paris), a three-week engagement of performances and conferences focusing on artists' book publishing.

About Amanda Schmitt
Amanda Schmitt is Untitled's Director of Programming and Development. With extensive curatorial and gallery experience, she has held director
positions as several galleries in New York City, most recently working with Marlborough Chelsea to develop the exhibition program for their Lower East Side gallery. Schmitt has organized over 40 artist performances, screenings and exhibitions at galleries and alternative exhibition spaces around the world, including Marlborough Chelsea (New York), SIGNAL (Brooklyn), The Suburban (Chicago); Guest Projects (London); A Thin Place (Berlin), among others, and most recently developing and launching Untitled, Radio, Untitled, Art's live radio broadcast which will continue in Miami Beach and at the inaugural edition of Untitled, San Francisco.

About Juana Berrío
Juana Berrío is an independent curator and writer based in San Francisco. She co-founded and directed Kiria Koula, a contemporary art gallery and bookstore that was located in The Mission District in San Francisco. She has worked as an Education Fellow at the New Museum in New York (2012) and at the Walker Art Center in Minneapolis (2010-2011), and served as a curatorial assistant for Massimiliano Gioni (2013 Venice Biennale). As an independent curator and writer, she has contributed to long-term research projects at SFMoMA and the Wattis Institute and has written articles for Frog Magazine, Bielefelder Kunstverein, SFMoMA's Open Space, KadistFoundation (Paris), and Look Lateral, among others. She received an MA in Curatorial Studies from CCS Bard.

Follow us on social media:
Instagram: @untitledartfair
Twitter: @UNTITLEDmiami
Facebook: @UNTITLEDartfair
Snapchat: @untitled-art

General Information:
Untitled, San Francisco will take place:
Friday, January 13 – Saturday, January 14, 11am –7pm
Sunday, January 15, 11am –5pm

Admission:
General Admission: $30
Seniors and Students: $20
Groups of 15 or more: $20 per person
Children under 12: FREE
For press enquiries, please contact:
Hannah Gompertz
SUTTON | +1 212 202 3402 | Hannah@suttonpr.com